

What Matters to YOU: Using the Imagine YOU® Method One-to-One

Ask what matters...Listen to what matters...Do what matters...

A Skills Training Opportunity



Wednesday March 29, 2017
1:00 - 5:00 pm in Santa Rosa, CA

Engage those you serve by asking “What matters to you?” This skills training will bring this capacity to your staff, organization, or group by introducing the use of a common message:

We want to relate our work to what matters to you.

Imagine YOU is an innovative engagement method that guides individuals to create their personal Image of Health that clarifies and deepens their understanding of what matters to them.

Skills you will develop in this training:

Learn to ASK your clients or members what matters most to them in their lives.

Learn to LINK your program goals to what matters most to them.

Teach staff or volunteers how to ask “What matters to you ?”

Engage clients and members, using the Imagine YOU method, to create their own Image of Health.

Integrate What Matters and your client’s/member’s Image of Health with your activities including:

- Starting a What Matters: Imagine YOU pilot with staff, clients, or members.
- Developing an internal support team.
- Identifying outcome goals for your What Matters: Imagine YOU effort.
- Staying connected with What Matters: Imagine YOU for ongoing support.

Who: Ellen Barnett, MD, PhD and program staff

Cost: \$295

See registration application for details. Registration deadline 5 pm March 15, 2017.

A limited number of partial or full scholarships are available for selected applicants.

For applications please contact:

Cynthia Calmenson, Executive Director cynthiac@imcfound.org mobile:707-623-0151

www.imcfound.org

Scholarship support generously given by Sutter Health 

Training provided by the Integrative Medical Clinic Foundation  



Imagine YOU is a program of the Integrative Medical Clinic Foundation (IMCF) and a member of the What Matters to YOU Sonoma County Coalition. IMCF has partnered with the Institute for Healthcare Improvement: What Matters to YOU Initiative. Establishing the initiative in Sonoma County, IMCF is collaborating with organizations, programs, and corporations who support developing genuine partnerships for co-creating health with their consumers.

To join the What Matters to YOU Coalition please contact:

Ellen Barnett, MD, PhD at drbarnett@imcfound.org 707-284-9206

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**What Matters: Imagine YOU® One-to-One Skills
Training Registration Form**

Please print legibly:

Name: _____ Phone: _____

Email: _____

Mailing Address: _____

Agency/Organization you work for (if applicable): _____

Your profession: _____ Student(where?): _____

Do you have any experience coaching individuals? Please explain:

Do you have any special needs?:

How did you hear about this program?

What attracts you to this program?

Tuition: \$295

I am paying this amount \$_____ by:

- Check Cash Credit Card (contact us for online payment instructions)

Registration deadline: 5 pm, March 15, 2017.

No credit or refund if canceling after March 20, 2017.

\$75 administration fee for cancelled registrations. Registrations are not complete without payment. Please fill out one form per person.

Please mail or drop off your form and payment to:

Integrative Medical Clinic Foundation EIN 68-0445149

Attn: Cynthia Calmenson, Executive Director

175 Concourse Blvd.

Santa Rosa, CA. 95403

Fax: 707-284-9204 Phone: 707-284-9225

What Matters: Imagine YOU® One-to-One Skills Training Scholarship Application

Please print legibly:

We are grateful to our funders for providing a tuition fund for this program.

Scholarship amounts awarded will be based on funds available to candidates from non-profit organizations in Sonoma County. Our preference is to offer partial scholarships to extend the scope of support. Please consider what portion of the training tuition can be provided by you and/or your organization .

To be considered your COMPLETE application must be submitted no later than 5 pm, March 10, 2017. Scholarships will be announced on March 20, 2017.

Please note we give preference to those candidates/organizations with a plan to maximizing the impact of What Matters: Imagine YOU within their organization or group.

Please complete entire application (both sides plus your attachments).

Scholarship Applicant Information

Today's Date: _____

Name (please print): _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ - _____ Mobile: () _____ - _____

Email address: _____

Please provide all of the following below:

To maximize impact, who on your administrative/supervisory team can attest to support for your training? Please have them complete below:

Name: _____ Position: _____

Phone: _____ Email: _____

As _____'s supervisor, I/we intend to integrate What Matters: Imagine YOU (WM:IY) skills training into our organization by doing one or more of the following: conduct staff training in WM skills, pilot project in one area of the organization; convene a working group to expand the application of WM:IY in our organization. Please list your intentions here:

1.

2.

3.

Total Skills Training Tuition: \$295

I, and/or my agency are able to commit a total of \$_____ toward the \$295/person tuition. Thus we are requesting \$_____ in tuition support.

IMCF is committed to supporting ongoing implementation of WM:IY within organization. Please sign the following statement:

I have the support within my organization and can commit to monthly follow-up communication regarding the integration and outcomes of using What Matters: Imagine YOU.

____ Yes ____ No ____ Uncertain

Signature_____

Please attach a separate sheet including:

- Your personal statement of interest in this training.
- Your planned use of WM:IY engagement tool in your work/organization.
- One professional reference with contact information.

Signature of applicant_____ Date:_____

Thank you for applying. Please mail/email/fax your full application to:

IMC Foundation

Attn: Scholarships
175 Concourse Blvd.
Santa Rosa, CA 95403

Please contact Cynthia Calmenson, Executive Director with any questions or concerns.

cynthiac@imcfound.org

Mobile: 707-623-0151

Voicemail: 707-284-9225

Fax: 707-284-9204